

The ceiling fan, reinvented.

Haiku® from Big Ass Fans®

FINISHES



Caramel



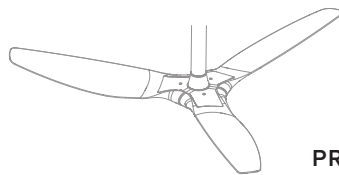
Cocoa



White



Black



MINIMALIST DESIGN

Haiku's perfect marriage of form and function has attracted international attention – in fact, Haiku has won 24 design and technology awards worldwide, including the prestigious red dot award.

BALANCED BY HAND

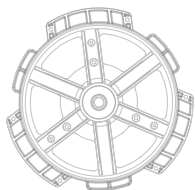
Experienced technicians hand-balance each Haiku with a 13-step process. This ensures no fan will ever rattle or wobble, at any of its seven speeds.

PRECISION ENGINEERED

Meticulously handcrafted of high-quality materials – five layers of sustainable Moso bamboo or durable, glass-infused matrix composite – Haiku's Thin Sheet® airfoils feature an aerodynamic profile, resulting in smooth, silent airflow.

UNPRECEDENTED EFFICIENCY

By far the world's most efficient ceiling fan, Haiku exceeds ENERGY STAR® performance criteria by 450%.



THE BRAINS

Haiku's revolutionary motor – hidden inside the seamless fit and finish at its center – offers nearly twice the efficiency and none of the noise of conventional ceiling fan motors. In fact, *Popular Science* recognized Haiku as the world's quietest ceiling fan.

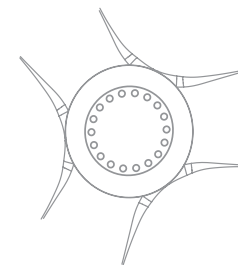
THE "COOL" FACTOR

Haiku has 10 unique settings, including sleep, timer and the exclusive Whoosh® mode – a proprietary algorithm that simulates natural breezes to make you feel up to 40% cooler.*

*Human thermal sensation to air movement frequency, Yizai Xia, Rongyi Zhao and Weiquan Xu (2000)

LED TECHNOLOGY

Haiku's patent-pending LED module is 80% more efficient than traditional bulbs, and its digital dimmer offers 16 unique brightness settings. With a lifespan of 50,000 operating hours, Haiku's LED is the one light you won't be changing this decade.



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Revised 3/14



BIG ASS
FANS

No Equal